

# Communications Intensive

## Your Communications Challenges Solved



**Delivered by Kevin Anderson, Communications Consultant & Founder of The Story Edge**

A **Communications Intensive** is focused time to tackle your biggest communication challenges. Maybe you've got a new product or service to launch. Or perhaps you feel it's finally time to get the attention you deserve. Or is it simply the case that what you communicate no longer reflects your business? I'll spend time onsite working with you and your team to direct your **strategy** and support its practical **implementation**. My aim is to give you the tools, tactics and confidence to improve your bottom line by communicating in the right way for you. Everything is tailored, and, by the end, you and your team will have the clarity and plan to become self-sufficient communicators.



**THE STORY** **EDGE** 

## Intensives can cover:

- Marketing communications strategy
- Value proposition development
- Case studies & selling with stories
- Content marketing plan (incl. content matrix)
- Sales & marketing collateral development
- Website content review & planning
- Proposal writing & process development
- Presentation coaching

**1 Day £775 | 2 Day £1,395 | 3 Day £1,975**

**(20% discount available for registered charities.)**

Where necessary, travel & accommodation costs will be charged. Includes planning call & review call.

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